



For More Information:

Barbara Gannon
Sargento Foods Inc.
920-892-3530

bgannon@sargento.com

Kristen Svobodny
GolinHarris
312-729-4315

ksvobodny@golinharris.com

**Sargento Hires Mark Albert as Sustainability Program Manager
*Albert to grow sustainability initiatives across all Sargento business units***

PLYMOUTH, Wis. (Nov. 29, 2011) – Sargento Foods Inc. announced today the hiring of Mark Albert as sustainability program manager in the company’s engineering department, where he will be responsible for coordinating and managing sustainability initiatives across all divisions of Sargento.

“Sargento constantly seeks ways to improve business practices as they relate to the environment, and the hiring of Mark Albert as our sustainability program manager demonstrates our commitment to balancing social responsibility and environmental stewardship,” said Louie Gentine, president and chief customer officer at Sargento. “We’re pleased to have Mark on board and look forward to the knowledge he’ll bring in this area.”

Before Sargento, Albert worked as an energy services representative for WPPI Energy based in Sun Prairie, Wis., responsible for identifying and offering options for residential, commercial, industrial, school and municipal energy efficiency measures. Prior to WPPI Energy, Albert worked for Alliant Energy as a strategic account manager, supporting customer needs for energy efficiency, supply, reliability and maintenance support.

Albert earned his bachelor’s degree in mechanical engineering from the Milwaukee School of Engineering in Milwaukee, Wis.

About Sargento Foods Inc.

Sargento Foods Inc. has demonstrated its passion for cheese and cheese-based meal solutions throughout its history. Founded in 1953 in Plymouth, Sargento is a leading manufacturer, packager and marketer of natural shredded, sliced and snack cheeses, cheese appetizers, ingredients, sauces and other culinary solutions. Sargento is owned and operated by the Gentine family, and has net sales of more than \$975 million. For more information, please visit www.sargento.com.

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